

The only professional exhibition of Food Ingredients / Food Technology in KOREA

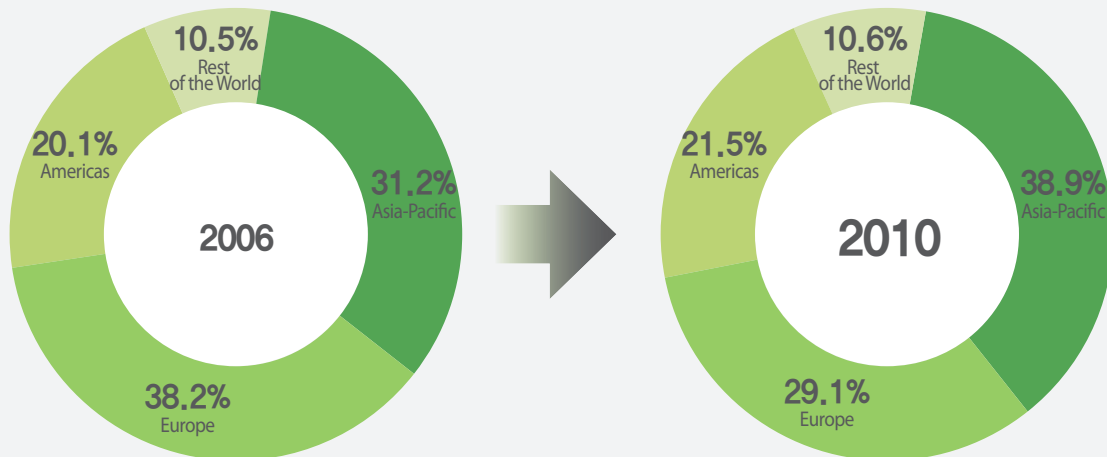
FI Food Ingredients
/ Food Technology
KOREA 2013

September 4th – 6th, 2013
aT Center, Seoul, Korea

Food Ingredients & Additives
Food Science & Technology
Bio - Tech / Cosmetic / Pharmaceutical

Catch again New Emerging Opportunities in Korea through participating in **FI KOREA 2013!**

Global market share has been dramatically changed for last 5 years, and Asia-Pacific is the world largest food market.



Especially, Korea is located at center of Asia-Pacific. It means, due to moves 'advantage, all about food industry & technology focus to Korea. In this amazing city, you can experience developed food industry of all of world through FI KOREA 2013, the only of its kind in Korea!



Welcome back to FI KOREA 2013, certain chance to penetrate your product into Korea Food Industry

Exhibition / Conference / Business Forum (Biz-matching, Technical IR)

FI KOREA is the only of its kind in Korea which is specialized in Food Ingredients / Food Technology. You can experience not only Exhibition, but also Conference, Business Forum through FI KOREA.

Why should you participate in FI KOREA 2013?

1. The only professional exhibition of Food Ingredients / Food Technology in KOREA
2. Various Conference subject from the world-class scholars, experts and CEOs of global food industry.
3. 1:1 Biz-matching with overseas buyers and Technical IR
4. Visitors are also buyers which are related with food industry
5. High-quality Exhibition / Conference / Business Forum proved by Exhibitors, Buyers and Visitors related with Korea Government, R&D, Association)

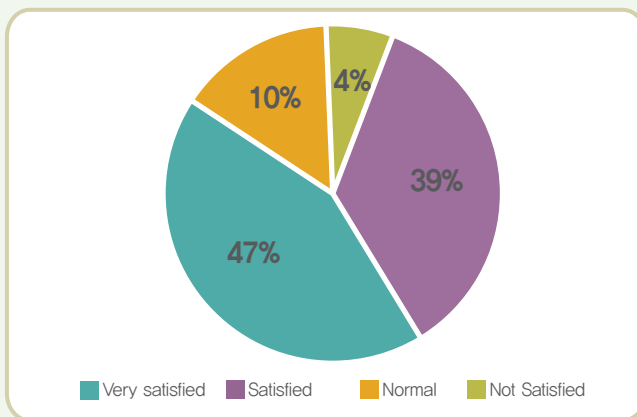
Exhibition in FI KOREA 2012

102 companies from 22 countries participated in Exhibition of FI KOREA 2012, they had great opportunities to build cooperated relationship with new business partner. Three quarters of exhibitors already expressed intention of rejoin in FI KOREA 2013.

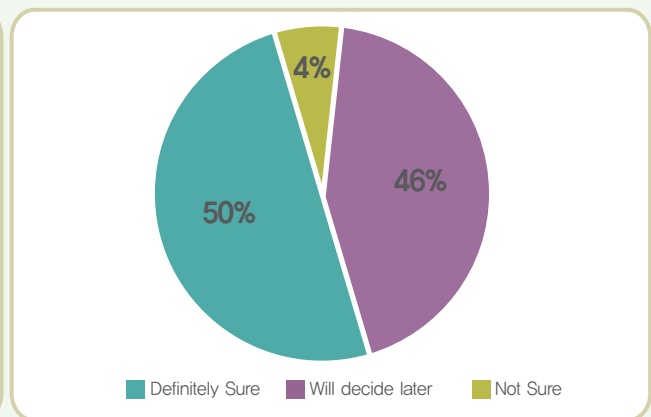
Exhibitor : 102 companies from 22 countries
Visitor : Total 5,574 professionals
Size : 8,047m²



- Assessment on FI KOREA 2012

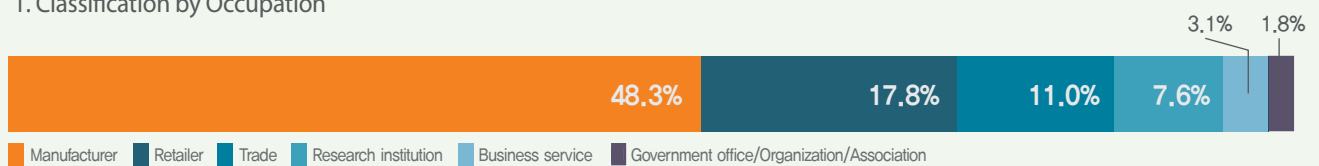


- Coming to FI KOREA 2013



- Classification of Visitor

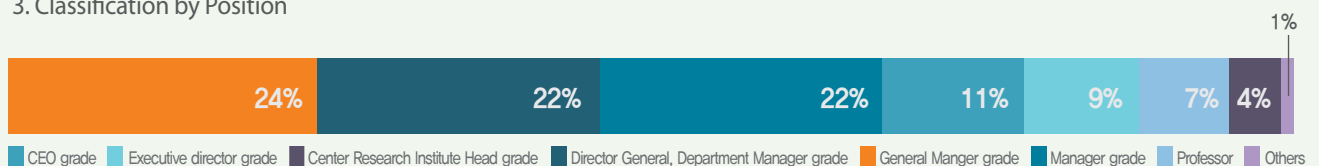
1. Classification by Occupation



2. Classification by Business



3. Classification by Position



Conference in FI KOREA 2012

Through FI KOREA Conference, attendees had an opportunity to exchange latest knowledge and technology on the current trend of Food Ingredients / Food Technology with the world-class scholars, experts, and CEOs of global food industry.

Number of Conference: 10 Sessions & 38 Subjects

Number of registered attendees in the Conference: 1,274 professionals

38 Speakers from the world

Business Forum in FI KOREA 2012

Through FI KOREA Business Forum (Biz-matching, Technical IR), Biz-matching provided the opportunity to meet with potential business partners to discuss mutual interests through pre-scheduled one-on-one meetings by e-Biz-matching. Technical IR provided the place to announce new technology of company to attendees which are related in Food Industry.

Result of Biz-matching

- Average number of meeting per a company: 5 times

Result of Technical IR

- 6 Subject from 6 companies
- Number of registered attendees in the Technical IR: 300 concerned in food industry

Interview with Exhibitors & Buyers



We had to go through Agency before the exhibition, however, we can meet our partners in person and also communicate each other in FI KOREA 2012.



It was efficient and definitely not wasting time, because we can select professional food industry companies and customers in exhibition of FI KOREA 2012. Especially, it was efficient meeting with pharmaceutical companies and Confectionery companies. Also, experts and professors from the university visited our booth in person.



Meeting between exhibitors and other exhibitors of exhibition was best advantage part. In other exhibitions, we could not have business exchange with other exhibitors. In particular, Germany, India, Vietnam and Taiwan buyers from overseas exhibitors visited our booth in person to discuss import and export.



FI KOREA 2012 Conference is comprised of beneficial programs. FI KOREA 2012 Conference gets an advantage over the others in Korea.



Participants were all experts from professional food ingredients companies, we could have detailed discussion during meeting. We have had 70 Biz-matching meetings for 3 days of FI KOREA Business Forum. 20 Biz-matching meeting was with overseas companies. In special, we could achieve positive result because Japanese companies which we have already cooperated relationship visited our booth. Furthermore, Korea Food Industry Association organized this exhibition. That is why we expect about FI KOREA.

Exhibit Item

Food Ingredients

Starch, Modified Starch, Saccharum Amylaceum, Sorbitol, Oils and Fats, Fat Replacer, Flour, Yeast Products, Anhydrous Vegetable and Meat, Frozen/Chilled Food, Fillings, Condiment, Spice, Milk Products, Health Products, Plant and Vegetable Extracts, Beverage Concentrates, Curing Products, Soya Products, Instant Tea, Functional Food Additives, Cocoa Products, Edible Fiber, Beans, Roasted Seeds and Nuts, Food Processing Aide.

Food Additives

Acidity Regulators, Anticaking Agents, Antifoaming Agents, Antioxidants, Bleaching Agents, Bulking Agents, Coating Agents, Colours, Colour Fixatives, Compound Food Additives, Emulsifiers, Enzymes, Flavours & Aromas, Flavour Enhancer, Flour Treatment Agents, Humectants, Nutrition Enhancers, Preservatives, Stabilizer and Coagulators, Sweeteners, Thickeners, Gum Bases.

Healthy Functional Food Ingredients

Nutrition Ingredients, Dietary Food, Raw Food, Ginseng & Tea Product, Amino Acids, Dietary Fiber, Fatty Acids, Functional Glucide, Lactic Acid Bacteria, Minerals, Mushroom, Oligosaccharide, Peptides, Phospholipids, Plant Extracts, Proteins, Seaweed, Bifido Bacteria, Bioactive Components, Emulsifiers, Pre-Biotics / Pro-Biotics, Medical & Aromatic Plants, Essential Oils, Fat Replacers Fats, Oils & Waxes.

Natural Food Ingredients

Dairy Product, Egg Products, Fruits and Vegetable Products, Herbs, Honey Products, Nuts, Salts, Sea Foods, Seeds, Soya&Soya Product, Organic Foods etc.

Food Science & Technology

Packing Machinery, Packing Materials, Food Processing Equipment, Production & Application Technology of Food Ingredients and Additives, Food Test Equipment & Techniques, Food Analysis Laboratory Services, Laboratory Equipment, Food Safety & Hygiene Management, Cleaning, Sanitising, Food Storage & Protection



Exhibition Overview

Organized by : Korea Food Industry Association(KFIA),
Globalcomms

Date : September 4th(Wed) –6th(Fri), 2013

Venue : aT Center, Seoul, Korea

Contact : T. 82-70-7596-3758~9
F. 82-2-3010-0164
E. info@fikorea.org
H. www.fikorea.org



Shell Scheme Package Includes:

- 1 Fascia
- 1 Information Desk
- 1 Meeting Table
- 4 Chairs
- 3 Spotlights
- 1 kw Power Outlet
- Floor Carpet (9sqm)
- Waste Bin



Participation Fee

Booth Type	Unit Price
Space Only	US \$ 320 / sqm
Shell Scheme Package	US \$ 400 / sqm

Sep.2012 ~ Nov. 2012	15% Discount to Participation Fee
Dec. 2012 ~ Feb. 2013	10% Discount to Participation Fee
Mar. 2013 ~ May. 2013	5% Discount to Participation Fee

(Additional 5% discount will be applied to 2012 Exhibitors during the above period.)



Target Audience

- Agricultural & Livestock Producers
- Related Central and Local Government bodies
- Importer & Exporter, Wholesaler & Distributors, Retailers
- Catering & School Meals Suppliers
- Associations & Research Institution members and representatives

Exhibition

Conference

Biz-matching

Technical IR

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